



THE A-LIST COACH
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Writing Prompts from Jen Louden



- Is a book the right form for my ideas and framework?
- Is it the right time to devote resources to writing a lasting book?
- What do I want my project to do for me?
- My brave self reminds me that what I most want out of this project includes...
- What does my just right customer need, and how does what they need fit with my business goals?
- “I can’t believe people don’t know...”
- What is the thing if your readers only understood this one mindset shift everything could change for them?
- What do all of your other teachings hinge on?
- Who needs to know what I have to offer most urgently?